



Rocky Dunkman
Owner/CEO

CC&M Eliminates the Top IT Concerns for Small to Mid-Sized Business Owners

Leading MTSP Raises the Bar for All Technology Providers

GREENWOOD & GREENVILLE SOUTH CAROLINA – October 28, 2025 - CC&M, a leading managed technology services provider (MTSP), announced new initiatives aimed at eliminating the top IT concerns facing small to mid-sized businesses (SMBs). By focusing on reinvestment and client-first solutions, CC&M continues to set the standard for how technology providers deliver value, security, and long-term growth to their customers.

“Small business owners wear many hats, but IT shouldn’t be one of them,” said Rocky Dunkman, Owner/CEO of CC&M. “We’ve designed our solutions to take the worry out of technology so owners can focus on growth, not on system downtime or security risks.” Most SMB owners are deeply aware of the obstacles standing between them and scalable, efficient growth. CC&M has made it their mission to address these pain points directly:

- **Cybersecurity Threats** – Small businesses are prime targets for hackers because criminals know they often lack the defenses of larger enterprises. Threats like phishing, ransomware, and data breaches can cripple a company overnight. CC&M puts enterprise-grade cybersecurity

into the hands of SMBs, combining advanced monitoring with layered protections to ensure attacks are stopped before they cause damage.

- **Budget Constraints** – Many small businesses try to stretch outdated equipment or patch together free tools because they think proper IT is out of reach. The result is hidden costs in downtime, inefficiency, and vulnerability. CC&M helps level the playing field by turning unpredictable IT spending into affordable, fixed monthly services that reduce waste and protect budgets.
- **Lack of IT Expertise** – Most managed services providers do not have the necessary IT expertise to meet the demands of their customers. CC&M has made tremendous investments in people and technology so organizations can finally receive what they should be paying.
- **Technology Integration & Scalability** – Growth often exposes cracks in outdated systems. New tools don’t integrate well with legacy setups, creating bottlenecks and frustration. CC&M designs IT roadmaps that future-proof businesses, ensuring systems are not only compatible today but can scale seamlessly as the company expands.

- **Data Management & Recovery** – A single data loss event, from hardware failure, natural disaster, or cyberattacks can be devastating for a business. CC&M provides robust backup and disaster recovery solutions that ensure business continuity, allowing clients to get back up and running quickly no matter what happens.

“Small business owners are right to feel frustrated with how complex IT has become,” stated Mr. Dunkman. “Too many MSPs just ‘keep the lights on’ instead of showing clients how IT can actively help them make more money, save money, and scale smarter. At CC&M, we hold ourselves to a higher standard because our clients deserve technology that truly drives their success.”

Following recent growth initiatives, CC&M has doubled down on reinvestments into cutting-edge solutions, advanced training for their staff, and new cybersecurity frameworks. This focus ensures clients not only stay protected but also gain a competitive advantage in their markets.

“Every dollar we reinvest is about one thing: delivering more value to our customers,” added Dunkman. “We know organizations don’t want another vendor—they

want a true partner who helps them simplify technology and grow their business.”

ABOUT Computer Consultants & Merchants Inc (CC&M)

In 1992, Computer Consultants & Merchants was founded to bring technology services and equipment to businesses in the Orlando, Florida area. In 2001 they expanded their

footprint by adding offices in Greenwood and later Greenville covering the Upstate of South Carolina. CC&M streamlined the way companies do business, and the Company became successful for its expertise and service. Providing consulting, business acumen, and of course maintenance services that have always included parts and labor for clients.

Computer Consultants has evolved to meet the changing needs

of businesses, providing clients with exemplary technology consultation, Business phone Systems, Access Control with Video surveillance, Cyber Security, Managed Print, integration and Managed services are still the core of everything we provide.

Thirty years later CC&M is still doing what it does best, providing its clients with advanced technology solutions and stellar service!